



IGNITE

WITH **THE COACHING REVOLUTION**



Asynchronous Learning With Support
From Our Experts



THE COACHING REVOLUTION



WITH THE COACHING REVOLUTION

Our asynchronous programme, with live, ongoing support from our mentors.

You have your coaching qualification, now where are your clients?

Our mentoring programme has supported dozens and dozens of coaches to build financially viable coaching businesses by teaching a pragmatic marketing process that just works!

Not everyone is able to commit to a regular live class, and so Ignite is the perfect option for them. Asynchronous learning and live support too!

Maximum support
from our community

Access to hundreds of
hours of online
training



WITH **THE COACHING REVOLUTION**

There is NOTHING like this anywhere else!

“If you want to stop going it alone with a scattergun strategy and start getting focused on making a difference in the world, with a supportive team around you, then join us!”



Marketing for Private Clients

Ignite Standard and **Ignite Plus** are perfect for those coaches who want to learn at their own pace, but would like regular input and support from a mentor.

11 Modules are drip-fed into an online learning platform every two weeks.

In addition, there’s a live Q&A every other Thursday for you to get all your questions answered by one of our mentors.



The difference between the two Ignites is that **Ignite Plus** leads to the ICF accredited diploma, **Ignite Standard** does not include all the elements that make up the diploma.

Our suite of programmes

OFFER COMPARISONS

	LIVE DELIVERY	MENTORING	MARKETING DIPLOMA	GROUP COACHING	FOUNDATIONS TO BUSINESS SUCCESS	THE IN CROWD	THE VAULT	IGNITE MODULES
 ACCELERATE WITH THE COACHING REVOLUTION	✓	1:1	✓	✓	✓	✓	✓	✗
 ADVANCE WITH THE COACHING REVOLUTION	✓	1:4	✓	✓	✓	✓	✓	✗
 MOMENTUM WITH THE COACHING REVOLUTION	✓	1:6	✓	✓	✓	✓	✓	✗
 IGNITE STANDARD WITH THE COACHING REVOLUTION	✗	✗	✗	✗	✗	✓	✓	✓
 IGNITE PLUS WITH THE COACHING REVOLUTION	✗	✗	✓	✓	✓	✓	✓	✓



WITH THE COACHING REVOLUTION

What To Expect From Ignite Plus

Ignite Plus includes all the coach-specific marketing training that's delivered in of Momentum, but it's delivered asynchronously.

The live part of Ignite is a two-weekly Q&A. You are able to submit your questions before the session (so you don't forget them!) or simply show up to the Q&A with them.

Ignite Plus leads to the ICF accredited Marketing Diploma for Coaches

£2500 (or 10 x £250)

The Coaching Revolution is the missing link that helps you turn all the thinking you're doing and frustration your feeling melt away into focused step by step action.

It does this by deeply understanding the process coaches go through on the course and putting support mechanisms in place so that you don't fall off the wagon!

Sure you need to work hard, but you'll know that you need to do that for anything worth having.



What To Expect From Ignite Standard

Ignite Standard includes most of the coach-specific marketing training that's delivered in the mentoring modules of Momentum, but delivered asynchronously.

To keep the cost of Ignite Standard to a minimum, it does not include the Foundations for Business Success sessions or the group coaching sessions and so does not lead to the ICF accredited diploma

The live part of Ignite is a two-weekly Q&A. You are able to submit your questions before the session (so you don't forget them!) or simply show up to the Q&A with them.

£1900 (or 10 x £190)

There is an abundance of information from mentoring, advice, proven strategies, and a vault of videos on specific items. All of it relevant.

The greatest thing of all is the community, everyone is in it together, and we work together to motivate each other, provide help, get encouragement, get feedback, share resources. This is unique. Nowhere have I come across such an amazing community of like-minded people.

No need to be on your own any more.





WITH THE COACHING REVOLUTION

Included in both Ignite Plus and Ignite Standard



Incrowd

Our vibrant, supportive community, which includes the following:



Monday Night Live

An online weekly class - always related to growing your coaching business.



Weekly Accountability Call

Does what it says on the tin. Accountability makes the difference.



Daily Zoom Cafes

Informal cafe every weekday - it's like having colleagues again.



Co-Working Spaces

Two, 2-hour co-working sessions on Zoom. Improve your focus and get stuff done!



Peer-to-Peer Coaching Circle

Build your hours and get coached.

This is included in Ignite Plus, but not Ignite Standard



Foundations For Business Success

10 x 1 hour classes covering related business topics. Attend all ten as part of the diploma.



Resilience, Patience, Persistence and Curiosity



Entrepreneur -v- Employee Mindset



Getting Started With Canva.com



Time Management



The Structure Of A Sales

“I spent far longer than I like to admit wallowing and not knowing how to get clients. I had a very high quality coaching qualification, but actually getting paying clients was another matter.”

I realised I was thinking about taking more coach training, thinking that would solve the issue. But there’s nothing wrong with my coaching skills. It was marketing skills I needed help with.”



IGNITE PLUS

WITH THE COACHING REVOLUTION



Foundations For Business Success

10 x 1 hour classes covering related business topics. Attend all ten as part of the diploma.

Continued (for Ignite Plus, not Ignite Standard)



Pricing & Packages (part 1)



Pricing & Packages (part 2)



The Money's in the List
(the basics of email marketing part 1)



The Money's in the List (part 2)



How To Build Authority In Your Niche

Sarah and The Coaching Revolution mentors are plain speaking and warm hearted enough to give honest feedback that really makes a difference.

I've joined many different online training courses and groups and can honestly say that I've never experienced anything as supportive and accepting as I have from the coaching revolution.

I 100% found my tribe when I joined and can not recommend it high enough to anyone who needs help and support getting their coaching business off the ground.



FAQs

Q: Will you teach me how to use LinkedIn and other social media platforms?

A: Yes, we teach everything that's required to market and build a coaching business.

Q: Do I need to have my target audience/niche sorted before I can join you?

A: No, you need nothing in place other than the willingness to learn

Q: Why does the programme last for a year?

A: We want to keep an eye on what you're doing with your marketing so that you become a confident, effective marketer.

Q: What happens after the year?

A: We have an annual membership for £450 (or £45pm) which means you can stay in our community for as long as you want to.



WITH THE COACHING REVOLUTION

Unending Support – Indefinitely!

Once you join us on one of our programmes, you remain part of our community for a whole year as a matter of course – and can also choose to stay for longer as you begin to fully understand the many amazing benefits of linking up with other coaches. You can attend our sessions, join in with conversations and in addition, you can take part in our events. You are a revolutionary for life!

Our mentors are all alumni, people who joined as mentees, learned our process, and above all, implemented it to enjoy amazing career success – and as a result of this they have been invited to teach other coaches how to do the same.

YOUR INVESTMENT

Ignite Plus

10 x £250 (inc VAT)

or

One payment of £2500

Ignite Standard

10 x £190 (inc VAT)

or

One payment of £1900

NB – 10 x payments are monthly

Are you ready to speed up your coaching business success?