



# ACCELERATE

WITH THE COACHING REVOLUTION

ICF Accredited Diploma In  
Marketing For Coaches



1:1 Mentoring From Our Experts



## THE COACHING REVOLUTION



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**Our bespoke, accredited 1:1 mentoring programme for coaches who want to accelerate their coaching business success!**

You have your coaching qualification, now where are your clients?

Our mentoring programme has supported dozens and dozens of coaches to build financially viable coaching businesses by teaching a pragmatic marketing process that just works!

Maximum support from our community

Access to hundreds of hours of online training



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## There is **NOTHING** like this anywhere else!

*“If you want to stop going it alone with a scattergun strategy and start getting focused on making a difference in the world, with a supportive team around you, then join us!”*



Accelerate is tailored to suit your needs, strengths, and skills as a coach, with ongoing support from our team of mentors, all professional coaches themselves, and our community – now, and for as long as you need it.

### Marketing for:

- Business-to-business training
- or
- Business-to-client training
- or
- Both – it’s bespoke, you choose



Plus, complete the whole programme to receive your ICF accredited Diploma in Marketing For Coaches



## Our suite of programmes

### OFFER COMPARISONS

	LIVE DELIVERY	MENTORING	MARKETING DIPLOMA	GROUP COACHING	 FOUNDATIONS BUSINESS SUCCESS	 IN CROWD	 VAULT	 IGNITE MODULES
 <b>ACCELERATE</b> WITH THE COACHING REVOLUTION	✓	1:1	✓	✓	✓	✓	✓	✗
 <b>ADVANCE</b> WITH THE COACHING REVOLUTION	✓	1:4	✓	✓	✓	✓	✓	✗
 <b>MOMENTUM</b> WITH THE COACHING REVOLUTION	✓	1:6	✓	✓	✓	✓	✓	✗
 <b>IGNITE STANDARD</b> WITH THE COACHING REVOLUTION	✗	✗	✗	✗	✗	✓	✓	✓
 <b>IGNITE PLUS</b> WITH THE COACHING REVOLUTION	✗	✗	✓	✓	✓	✓	✓	✓



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## What To Expect

Our Accelerate mentoring programme leads to a Diploma in Marketing for Coaches, and it's the only marketing diploma on the market that gives you ICF credits, giving you a competitive edge over the majority of coaches in your space.

It's designed exclusively for those who are serious about making a (great) living out of coaching, and who are done with guessing which marketing methods will lead to a steady stream of well-paying clients who approach you, keen to learn about how they can benefit from your offer.

The attention to detail and breadth of scope of the materials within the programme is phenomenal. Anything you might have thought about is covered, along with a very large number of topics you may not have done.

The structure of the ongoing support is immensely valuable. They know what it takes to create an effective business and they recognise how daunting it all seems at the beginning when you realise you don't know how to do it.





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## PROGRAMME CONTENTS



### **Incrowd**

Our vibrant, supportive community, which includes the following:



#### **Monday Night Live**

An online weekly class - always related to growing your coaching business.



#### **Weekly Accountability Call**

Does what it says on the tin. Accountability makes the difference.



#### **Daily Zoom Cafes**

Informal cafe every weekday - it's like having colleagues again.



#### **Co-Working Spaces**

Two, 2-hour co-working sessions on Zoom. Improve your focus and get stuff done!



#### **Peer-to-Peer Coaching Circle**

Build your hours and get coached.



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FOUNDATIONS  
FOR BUSINESS  
SUCCESS

WITH THE COACHING REVOLUTION

## Foundations For Business Success

10 x 1 hour classes covering related business topics. Attend all ten as part of the diploma.



Resilience, Patience, Persistence and Curiosity



Entrepreneur -v- Employee Mindset



Getting Started With Canva.com



Time Management



The Structure Of A Sales

*“I spent far longer than I like to admit wallowing and not knowing how to get clients. I had a very high quality coaching qualification, but actually getting paying clients was another matter.*

*I realised I was thinking about taking more coach training, thinking that would solve the issue. But there’s nothing wrong with my coaching skills. It was marketing skills I needed help with.”*





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FOUNDATIONS  
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## **Foundations For Business Success**

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### **Continued**



Pricing & Packages  
(developing and pricing coaching packages part 1)



Pricing & Packages (part 2)



The Money's in the List  
(the basics of email marketing part 1)



The Money's in the List (part 2)



How To Build Authority In Your Niche

*I love being a coach and like to think I add value when I work with my clients. What I wasn't not so good at, was marketing my coaching business, and this is where Sarah came in.*

*No doubt about it, Sarah and her team are experts in this field. Sarah has developed a whole raft of resources and support to help coaches like me, with one aim in mind: to help you be successful.*

*I would totally recommend The Coaching Revolution to qualified coaches who want to build their business in a sustainable way.*







## FAQs

**Q:** Will you teach me how to use LinkedIn and other social media platforms?

**A:** Yes, we teach everything that's required to market and build a coaching business.

**Q:** Do I need to have my target audience/niche sorted before I can join you?

**A:** No, you need nothing in place other than the willingness to learn

**Q:** Why does the programme last for a year?

**A:** We want to keep an eye on what you're doing with your marketing so that you become a confident, effective marketer.

**Q:** What happens after the year?

**A:** We have an annual membership for £450 (or £45pm) which means you can stay in our community for as long as you want to.



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## **Unending Support – Indefinitely!**

Once you join us on our 1:1 programme, you remain part of our community for a whole year as a matter of course – and can also choose to stay for longer as you begin to fully understand the many amazing benefits of linking up with other coaches. You can attend our sessions, join in with conversations and in addition, you can take part in our events. You are a revolutionary for life!

Our mentors are all alumni, people who joined as mentees, learned our process, and above all, implemented it to enjoy amazing career success – and as a result of this they have been invited to teach other coaches how to do the same.

## **YOUR INVESTMENT**

**10 x monthly payments of £575 (inc VAT)**

or

**One payment of £5750**

**Are you ready to speed up your coaching business success?**