



## Our Coaching Credential

### Why does being an ICF Credentialed Coach matter?

Being a coach in today's world isn't only about the number of clients you have (although that is very important). It's also about being confident in your ability to coach your clients in the best way possible for their greatest success.

Some clients work better in a group, others work better on a one-to-one basis. The coaching skills required for those two different coaching situations are very different. Having both of these skills can help provide a more stable and profitable business.

Having an ICF certified coaching qualification that includes both of these skills will put you ahead of the game.

ICF is arguably the industry leader as a professional body and is working hard to advance the status and recognition of the coaching profession in order that coaching becomes an integral part of both business and society.

### Why We Think The ICF Credential Is Essential

The ICF way of coaching, which we call 'intuitive coaching', can underpin any other coaching skill/qualification. In our opinion, it is the foundation for all good coaching.

If you have any of the following accreditations (not an exhaustive list), an ICF credential will enhance your performance and the outcomes for your clients.

- Agile Coach
- NLP Practitioner
- Myers-Briggs Practitioner
- Emotional Intelligence Coach
- ILM Qualified
- Peak Performance Coach

The list goes on.



## Why The Coaching Revolution?

After only two and a half years in business, The Coaching Revolution is becoming recognised as a leader in business development training for coaches. We are now able to offer not only business development training but also a high-quality qualification in professional coaching from the global industry leader in coach qualification provision.

We work in collaboration with Rachel Wade, who is an ICF MCC coach. She has trained many of our mentors and we wholeheartedly endorse her course provision.

Our credential is suitable for those who are seeking the ACC, PCC or MCC qualification.

Our ICF credential qualification offers training not only in one-to-one coaching but also (unusually) in the more profitable area of group coaching.

Once you have completed this qualification you will be able to offer accredited one-to-one coaching and group coaching to your clients. The Coaching Revolution can support you to find those clients via our mentoring programme. The ICF credential gives you half of the skills you need to create a coaching business. The Coaching Revolution offers mentoring to deliver the other half – business development skills.

## The ICF Credential (ACC, PCC or MCC)

The ICF 11 Core Competencies. Each module is taught from the perspective of coaching both individuals and groups.

### Module 1

#### **Ethical Guidelines and Creating The Coaching Agreement**

The coaching agreement sets the tone for the coaching relationship. Creating firm boundaries and realistic expectations, means that the coaching relationship sets off with clear understanding for both the coach and the client/group.



## Module 2

### **Establish Trust**

The coach/client (or group) relationship is a powerful and unique one. The skill of being able to create trust quickly and professionally will ensure that a strong partnership is established. Being able to maintain that coaching presence throughout the relationship is a powerful skill. You will learn to be 100% present with your client/group which will allow maximum growth and success for the client.

## Module 3

### **Active Listening, Powerful Questioning and Direct Communication**

In these modules, you will learn how to utilise the 'power triangle' of active listening, powerful questioning, and direct communication to both an individual and a group setting in order to achieve the most effective results.

## Module 4

### **Creating Awareness and Action**

Inspiring a group is a different skill to inspiring an individual. This module looks at how to inspire both individuals and groups of clients to enable them to take action to move forward in both their personal lives and (where relevant) for the group as a whole.

## Module 5

### **Goal Setting, Progress and Accountability**

These modules examine the difference between maintaining accountability with an individual, compared to the innate strength of a group in maintaining accountability.

You will also learn how the coach can support clients to achieve their individual goals within a structure for group accountability.



## **The Total Requirements For The ICF ACC Qualification Are:**

Classes (21 Classroom hours, 42 self-study hours, all graded. total 62 hours)

You can learn at your own pace, and fit the hours around your work, your job and your family.

### **Practicums**

The practicums are opportunities to coach and be coached by your fellow students. These sessions are recorded and submitted to the ICF to support your accreditation. They will be scheduled to suit the needs of the student body.

### **Mentor Coaching**

This is where you are coached by our MCC tutor so that you get to experience being coached as well as coaching.

#### **Group sessions**

4 x 90-minute sessions

#### **Individual sessions**

3 individual (1:1) mentor coaching sessions

### **100 Hours Coaching**

The coach is required to deliver 100 hours of coaching to clients. 75 of these hours must be hours for which the coach is paid. Of course, if the mentoring programme is purchased too, we will support you in gaining the paying clients.

### **The Exam**

The price of the exam is not included in the price of our course. The reason for this is that this is a fee that is payable directly to ICF, at a point when the coach feels ready to take the exam. This point is when the 100 hours delivery has been reached. For the price of the exam, please see the ICF website.

### **Upskilling to PCC or MCC?**

This course may also be used by those coaches who need classroom hours for their PCC and MCC credential. For PCC, the course provides everything you need. For MCC, it provides 62 hours towards your total.